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| **INTRODUCING YOURSELF**  talking about your career, your research | **LOOKING BACK**  summing up  recapping  reformulating | **LOOKING FORWARD**  anticipating  creating expectations | **EXEMPLIFYING**  illustrating |
|  |  |  |  |
| **EXPLAINING**  justifying  highlighting logical connections | **DESCRIBING MATERIALS AND METHODS** | **PRESENTING PREVIOUS FINDINGS** | **RAPPORT BUILDING**  connecting / identifying with the audience  using humour |
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